

RECUR

The Flow Layer for Stablecoins

Turning the digital asset industry's most dangerous primitive into its most valuable rail.

Problem

Every on-chain transfer today is a push. There's no safe, standardized way to pull payments, no recurring billing, no automated invoices, and no continuity. Stablecoins move value, but they don't create flow.

Solution

Recur introduces programmable, permissioned pull payments for stablecoins. Merchants can request funds on-chain; users approve once and remain in full control. A single protocol standard unlocks subscriptions, SaaS, lending, and every form of automated on-chain commerce.

Market

Stablecoins now move over **\$26 trillion** annually on-chain, yet less than **\$100 billion** represents real payments. Recur converts that idle velocity into productive commerce, turning speculative transfer rails into recurring payment infrastructure.

Vision

Digital assets solved instant settlement but never solved continuity. Recur bridges that gap, letting stablecoins move as naturally as capital already does. We are defining the layer that turns trading infrastructure into payment infrastructure — from speculation to utility, from motion to flow.

Why Now

Stablecoins have matured beyond volatility. Regulation, custody, and infrastructure are finally ready for programmable payments. The next growth wave will come not from new tokens, but from how money moves. Recur is that shift.

Closing

Recur is the protocol that makes stablecoins flow.

Raise

Raising: \$2 million seed round at a \$10 million valuation

Use of funds:

- Core protocol development, audits, sandbox
- Merchant SDK and demo integrations
- Licensing and compliance groundwork
- Strategic partnerships and exchange integrations
- Brand and narrative amplification

Goal: Live merchant flow and protocol adoption milestones within 12 months.